

# Making the most of common impact metrics: promising approaches that need further study

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al e fo he beneficia ie of heal h e ice . In e en-  
ion choice a e al o infl enced b local con e - an-  
ging fom oli cal al e , ocial enf anchi emen ,  
j dgmen , e hic , and echnical and o e a iona l fea ibil-  
i . I i ho ed ha o ine da a and im ac e ima e  
ill be con ide ed oge he i h a f ank e ie of con-  
e al og am, o e a iona l, c l al, and olic eali-  
ie . Fo he e effo o be cce f l, a mi of ong  
local ca aci and global o fo local ol ion i  
nece a .

### 3

Common me ic a e e en ial fo o iding cohe ion  
a o nd goal and objec i e fo com le global ini ia i e .  
An e am le i he J l 11, 2012 “London S mmi on  
Famil Planning” (FP2020), hich effec i el mo ed famil  
lanning back in o he cen e of he global de elo men  
and blic heal h agenda [2]. The goal a o nd hich  
dono , m lila e al o gani a ion , na iona l go e nmen ,  
and ci il ocie o gani a ion allied a ambi io : o  
en e ha be een 2012 and 2020, a lea 120 million  
mo e omen in 69 lo -income con ie ill be ing  
mode n me hod of con ace ion. Fo he mea emen  
comm ni , ch a goal come i h ignifican challenge .

En ing acco n abili in e o ing e l i one ke  
challenge o ed b hi alignmen a o nd he FP 2020  
goal. S ch acco n abili i a ke a ec of common  
me ic , a con en a o nd good mea emen im lie  
ecogni ion on he a of akeholde ha he a e  
acco n able fo e l . Ho can a mea emen lan  
lead o effec i e a o omo e acco n abili ? We  
ha e een e am le of lan ha em ha i e an a enc  
of da a and e o ing, o ha he o ed e l of one  
im lemen ing o gani a ion o geog a hical ni a e a ail-  
able fo all o he o ee. Fo a ojec in hich m l i le  
im lemen ing o ce bmi e l o an elec onic  
da a la fo m ing common me ic , hi la fo m  
o ld allo f ll ie ing acce and i ilege fo all ho  
log on. The a oach e en ed b Ma ie So e In e na-  
iona l in hi ol me e hi e of la fo m. The  
an a enc a ocia ed i h hi a oach, and he  
acco n abili engende ed b i , ho ld im la e g ea e  
a en ion o da a ali and conce n fo acc a el mea-  
ing ho goal and objec i e a e being me .

### 3

S akeholde collabo a ion in he im lemen a ion of com-  
mon me ic and hei e fo deci ion making can al o  
enhance acco n abili in global heal h og am . Some  
ecen ini ia i e offe model ha a e in c i e.

The Af ican Leade Mala ia Alliance (ALMA) e ab-  
li hed an acco n abili and an a enc fame o k o  
ack og e , facili a e a a id e on e o eme ging  
i e and bo leneck in e ice deli e , and allo fo

he e of i co eca d fo be e collec i e lea ning. The  
2011 ALMA Sco eca d fo Acco n abili and Ac ion  
con i of a emi-a oma ed da aba e ha ack og-  
e ac o ke indica o co e ing mala ia olic , finan-  
cing, in e en ion co e age, and im ac . The co eca d  
al o incl de ace ma e nal and child heal h me ic .  
Co n og e again each indica o i acked eg -  
la l and colo -coded ing he common g een- ello-  
ed afficligh em.

The co eca d o mon hl og e da e ing  
da a fom o ce ha akeholde gene all con ide  
anda d and legi ima e, ch a da a fom WHO, he  
Wo ld Bank, and he Roll Back Mala ia ec e a ia . The  
co eca d i b il a o nd common me ic and o la ed  
i h da a ha a e o ced fom global in i ion kno n  
fo hei igo o engagemen and ca aci a he local  
le el. Ano he a ec of ALMA i ha he a el co ne  
e o a e de igned o highligh og e and c-  
ce e , iden if con ain , and ecommend e o  
add e he e con ain . ALMA hen o co n ie  
in finding a o ia e ol ion . In ho , he ALMA co -  
eca d i no a ni i e gading em. The eliable da a  
ed o o he ALMA co eca d and he ag eemen  
ha he co eca d' o e i fo collec i e ac ion again  
mala ia a ea o be o i i e e o a d inc ea ed  
acco n abili .

The E e Woman E e Child global ini ia i e al o  
de elo ed a fo a d-looking c e a o nd indica o ,  
da a e o ing, and acco n abili . Thei Commi ion on  
Info ma ion and Acco n abili fo Women' and Chil-  
d en' Heal h i a model fo ho a la ge global og am

essential to remaining intact, the data needed to  
to compare age indicators of an difficult to collect  
highly observational technique, and observational definition  
of key terms (e.g., “deliberately killed by a  
endangerment”) of an abstract conceptual framework.

Moreover, data, donor and a need to continue  
in the evaluation effort and to improve common metrics  
wherever possible. Planning for innovation in methods  
and efficiency would improve the overall quality  
and process of all decision making - especially  
for the data handling, analysis, and dissemination  
critical in their context.

The authors are not alone and  
do not necessitate an official opinion of the Bill  
and Melinda Gates Foundation.

#### List of abbreviations used

LiST: Lives Saved Tool; MERGs: Monitoring and Epidemiology Reference  
Groups; FP2020: 2012 London Summit on Family Planning; ALMA: African  
Leaders Malaria Alliance; WHO: World Health Organization

#### Competing interests

The authors declare that they have no competing interests.

#### Declarations

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